



Comparably Awards Fact Sheet December 2022 Announcement of Categories

This season's four categories of awards are based on employee feedback submitted to Comparably.com within a 12-month period (Nov. 27, 2021 through Nov. 29, 2022). Each list is ranked and segmented by two size buckets (Large and Small/Medium companies). Winners are announced the week of Dec. 12, 2022 on Comparably.com, via our social media channels, and in the media via the following schedule:

CATEGORY	METHODOLOGY/EMPLOYEE SENTIMENT	PUBLISH DATE
Best Company Culture	Feedback from all employees on a number of factors that contribute to being a best place to work (16 core culture metrics, including leadership, team, environment, compensation, career growth, perks & benefits, work-life balance, outlook, etc).	Mon, Dec. 12
Best CEOs	Feedback from all employees about their CEOs.	Tues, Dec. 13
Best Companies for Women <i>(according to female employees)</i>	Feedback solely from female employees on their workplace experiences in the same core culture metrics analyzed for Best Culture.	Wed, Dec. 14
Best Companies for Diversity <i>(according to BIPOC employees)</i>	Feedback solely from employees of color (non-Caucasian) on their workplace experiences in the same core culture metrics analyzed for Best Culture.	Thurs, Dec. 15

About Comparably: [Comparably](#) (now a [ZoomInfo](#) company) is a leading workplace culture site and corporate brand reputation platform with over 15 million anonymous employee ratings on 70,000 companies. With the most comprehensive data on large and SMB organizations in nearly 20 workplace categories – based on gender, ethnicity, age, experience, industry, location, and education – it is one of the most used SaaS platforms for employer branding and a trusted third party employee review site for workplace culture and compensation. For more information on Comparably and its workplace studies and *Best Places to Work Awards*, visit [comparably.com](#).

About Comparably Awards: [Comparably Awards](#) is an annual series launched in 2017 highlighting the best CEOs and places to work according to sentiment feedback from employees who anonymously rate their employers on Comparably.com. Workers are asked structured questions (in yes/no, true/false, 1-10 scale, multiple-choice formats) spanning 16 different workplace topics (from compensation, perks, and benefits to work-life balance, career growth, and leadership), then each answer is given a numerical score and compared to companies of similar size. The final rankings are compiled from over 15 million ratings across 70,000 companies within a 12-month look-back period. For FAQ and detailed methodology, visit [comparably.com/awards](#).

Awards Press Releases: Embargo agreements are in place with media, so press releases cannot be distributed until AFTER award winners are announced (7am PT/10am ET each day). If you win multiple categories, *one release* that includes all wins is recommended for maximum media impact. To include a quote from Comparably regarding your win, please refer to the official statements provided in [Comparably's blog](#) announcing the winners the week of Dec. 12.

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